



#7

PATENT
17207-00003

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Samra et al. : : Group Art Unit: 2163
Serial No. 09/474,539 : : Examiner: Boyce, Andre D.
Filed: March 21, 2002 : :
For: METHODS AND SYSTEMS FOR : :
ANALYZING MARKETING CAMPAIGNS : :

INFORMATION DISCLOSURE STATEMENT TRANSMITTAL

1. ☐ Pursuant to 37 CFR 1.97(b)
[within 3 months of filing or prior to 1st Office Action]
2. ☒ Certification Pursuant to 37 CFR 1.97(c)
[before Final Office Action or Allowance]
3. ☐ Fee Payment Pursuant to 37 CFR 1.97(c)
[before Final Office Action or Allowance]
4. ☐ Petition, Certification & Petition Fee Payment Pursuant to 37 CFR 1.97 (d)
[before Issue Fee payment]

Hon. Commissioner for Patents
Washington, D.C. 20231

Sir:

The following are submitted in the above identified application in compliance with 37 CFR 1.97 & 1.98:

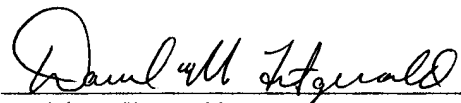
5. ☒ A list of documents on form PTO-1449 together with copies of each identified document and a translation or a concise explanation of each non-English language document is enclosed herewith.

This Paper is submitted in accordance with:

6. ☐ 37 CFR 1.97(b): [within 3 months of filing or prior to 1st Office Action]
7. ☒ 37 CFR 1.97(c): [before Final Office Action or Allowance, whichever is earlier]; and
8. ☒ The required certification made in item 11 below; or
9. ☐ The \$180 fee specified in 37 CFR 1.17(p) for submission of this Information Disclosure Statement is authorized in item 14 below.

10. ___ 37 CFR 1.97(d): [before issue fee payment]; and
- ___ a) This is a petition for consideration of the subject Information Disclosure Statement. The petition fee (\$130.00) required by 37 CFR 1.17(i)(1) is authorized in item 14 below. (Direct this letter to: "Attention GROUP DIRECTOR, and if applicable include batch locator information: e.g., "Allowed Files, Batch _____, Date of Allowance _____"), and
- ___ b) The required Certification is stated in item 11 below.
11. ✓ Certification
12. ___ Each item of information contained in this Statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Statement; or
13. ✓ No item of information contained in this Statement was cited in a communication from a foreign patent office in a counterpart foreign application or, to the knowledge of the person signing this document after making reasonable inquiry, was known to any individual designated in 37 CFR 1.56(c) more than three (3) months prior to the filing of this Statement.
14. ✓ Please charge all applicable fees associated with the submittal of this Information Disclosure Statement to Deposit Account No. 01-2384. An original and two copies of this document is enclosed.

Respectfully submitted,



Daniel M. Fitzgerald
Reg. No. 38,880
Armstrong Teasdale LLP
One Metropolitan Square, Suite 2600
St. Louis, MO 63102
(314) 621-5070